

TRI Implants presents the “Handling Revolution”

# To touch it is to love it

At the TRI World Tour events in Barcelona and Istanbul, Swiss implant maker TRI Dental Implants presented its new and revolutionary handling concept, the TRI Pod, for the first time. The TRI Pod allows implant dentists to directly remove the implant from its packaging in a single step. Sandro Venanzoni, Chief Technology Officer at TRI, reveals more in this interview.

## **Which new products will you be presenting during the TRI World Tour?**

The highlight of the tour is our TRI Pod packaging concept, which makes it possible to use the surgical handpiece to remove the implant straight from the packaging in a single step, thereby ensuring that the TRI SBA surface remains untouched. The implant can be inserted in three ways: with a ratchet, with the surgical handpiece or by hand. Our goal is to simplify the treatment process while improving the performance of the product in the hands of the practitioner. For the TRI Pod, we are convinced: To touch it is to love it!

The idea of simplification is also reflected in our new TRI implant surgical kit which has undergone a complete redesign and can be used for all TRI product lines. We have greatly simplified the drilling protocol, reduced the number of components and optimized the use of instruments through colour-coding. Our insertion tool features a spring-loaded ruby to ensure consistent retention. Furthermore, we are one of the first companies to produce a surgical kit that can be put right into the thermal disinfectant without first removing the instruments from the kit.

## **TRI is represented in more than 35 markets and continues to grow. What is the secret of your success?**

TRI scores extra points for its unique and unconventional philosophy and its Swiss quality. The TRI Performance Concept is valued worldwide by dental implant specialists and oral surgeons. In addition to consistent soft-tissue management and long-lasting aesthetics, TRI Friction guarantees a long-term success for prosthetic connections. We ensure a high



Sandro Venanzoni,  
Chief Technology  
Officer at TRI.

level of primary stability thanks to our tapered implant body with the self-tapping thread and a quick and reliable osseointegration due to the TRI SBA surface. These elements are integral to our design concept. Every individual component of the TRI Performance Concept guarantees maximum performance and long-lasting quality for the patient.

## **What are your highlights for this year?**

The focus of our activities will definitely be on the TRI World Tour 2016 with kick-offs in Barcelona and Istanbul. We will be hosting exclusive presentations on our innovations in our partner countries. You can also meet us at leading events such as the EAO Congress in Paris or the DGI Congress in Hamburg.



TRI Pod –  
Handling reinvented

## **More information**

[www.tri-implants.swiss](http://www.tri-implants.swiss)