

New Employee: Andreas Koch



Since July 1st 2011, Mr. **Andreas Koch** supports the TRI® Dental Implants Team as **Head of Training and Education** with long years of experience and technical expertise.

As Head of Training and Education, Mr. Koch with his department will inform TRI® Dental Implants' clients, employees and partners in training courses, on trade fairs and congresses about the medical and technical aspects of our products and will offers technical advice.

He therefore develops and implements structures and concepts for training purposes and provides information material about our portfolio for the use of employees and clients. In the context of technical support and complaint management he will be available anytime for customers and sales force via telephone.

For two reasons, Mr. Koch is prepared optimally for the new challenges as Head of Training and Education at TRI® Dental Implants: Firstly, he is a trained dental technician and holds an academic degree in educational science. Secondly, he possesses many years of experience in the dental industry. After his apprenticeship as a dental technician he worked in different German dental laboratories for ten years, when in 2002 he changed jobs and became a product counselor at Zimmer Dental Germany.

Based on his insights with German customer service he switched jobs to work at Zimmer Dental International as a product trainer and salesforce support in Switzerland, a position which enabled him to apply more of the skills gained in his educational science studies.

In April 2011, Mr. Koch eventually left Zimmer Dental, starting to work for TRI® Dental Implants, which attracted his attention on the International Dental Show 2011, in July of of the same year.

We are happy to welcome Mr. Koch to our team and are looking forward to working with him.